

# The Bobby Colleran Trust



We support The Bobby Colleran Trust each year. The children participate in 'Wear Blue for Bobby' day in March and learn all about road safety.

The Bobby Colleran Trust was initially established as a road safety charity spearheaded by the hugely successful Slow Down for Bobby Campaign. In recognition of the impact that bereavement has on children's mental health, they began delivering 121 counseling within schools and in 2019, expanded the division to support the mental health of children and young people by launching the Take Care for Bobby campaign. Today, the team works across the Liverpool City region to deliver both campaigns to both support mental and emotional wellbeing and practical safety to children and young people. They launched a dedicated centre for wellbeing – Bobby's Base – that will provide holistic and diverse mental health treatments and support for children and young people.

<https://thebobbycollerantrust.org.uk/>

